



SIGNATURE EVENT SPONSORSHIP
THE NEW ECONOMY SUMMIT

The New Economy Summit will serve as an opportunity for our region’s leaders to hear from national experts on important topics like economic development and inclusive economic recovery and the path to building a new economy for Orlando. The Summit will be followed by monthly, virtual meetings that will focus on implementation of recovery strategies for small business, the future of talent development, entrepreneurship and the innovation of economic development.

PRESENTING SPONSOR
ECONOMIC RECOVERY CHAMPION

\$10,000

FEATURES

- CEO or company representative to serve as co-host of the series
- Co-Branding and company recognition on all advertising, electronic invitations, social media, articles, news briefs and on presentation
- Company co-branding on ticketing and registration platform
- Featured company story in newsletter and promoted on social media
- Ten complimentary registrations for the event series
- Two minute presentation and introduction to business’s services and link to webpage during presentation
- Sponsor or host ten representatives from area small businesses or area non-profits to attend series (one person per co.)

ECONOMIC RECOVERY DIRECTOR
\$5,000

FEATURES

- Co-Branding and company recognition on all advertising, electronic invitations, social media, articles, news briefs and on presentation
- Company co-branding on ticketing and registration platform
- Featured company story promoted on social media
- Ten complimentary registrations for the event series
- Introduction to business’s services and hyper link during presentation
- Sponsor or host five representatives from area small businesses or non-profits to attend series (one person per co.)

CONTACT

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ECONOMIC RECOVERY AMBASSADOR
\$2,500

FEATURES

- Co-Branding and company recognition on electronic invitations, social media, ticketing, and on presentation
- Featured company sponsor for one (1) of the three follow-up “Building a Better Region through...” presentations:
Innovating Economic Development Investing in Orlando’s Tech Community Reimagining the Future of Work
- Featured company story promoted on social media
- Ten complimentary registrations for the event series
- Company link to webpage during presentation (own slide)
- Sponsor or host three representatives from area small businesses or non-profits to attend series (one person per co.)

SMALL BUSINESS GOLD SPONSOR
BUY ONE, SPONSOR TWO SMALL BUSINESSES

\$1,000

FEATURES

- Company branding on social media and on presentation
- Ability to have 10 people from company register for the entire webinar series
- Company link to webpage during presentation (slide will contain those businesses at this level of sponsorship)
- Sponsor or host two area small businesses or non-profits to attend series (one person per co.)

SMALL BUSINESS SILVER SPONSOR
BUY ONE, SPONSOR TWO SMALL BUSINESSES

\$500

FEATURES

- Ten complimentary registrations for the event series
- Sponsorship of one area small business or non-profit to attend entire webinar series (one person per co.)
- Company recognized on presentation

SERIES TICKET PRICING

Member Corporate Code Rates:

- \$150 for entire 4 series webinar on economic recovery for one (1) person (This equals \$37.50 per webinar.)
- \$200 for an entire business (up to 10 people) to participate for 4 series webinar

Non-Member Corporate Code Rates:

- \$200 for entire 4 series webinar on economic recovery for (1) person (This equals \$50 per webinar.)
- \$250 for entire 4 series webinar on economic recovery for entire company (up to 10 people).

INDIVIDUAL SESSION TICKET PRICING

- Member Corporate Code Rate - \$75 per session
- Non-Member Rate - \$85 per session